# September

#### CELEBRATION MOMENTS

**World School Milk Day 9/25 National Chocolate Milk Day 9/27 Hispanic Heritage Month 9/15-10/15** 

## FOOD FOR THOUGHT

10 Reasons & 10 Ways to Encourage Students to Drink Milk



Fuel Your Game Day - Every Day is Game Day

#### FOR YOUR MENU

DAIRY JOKE: What do you get when you cross a cow and a duck? Milk and quackers!

FUN FACT: Cows are red-green color blind, which means they cannot see red

RECIPE: Cheesy Rice (Arroz con Queso) inspired by Hispanic flavors

### **FREE STUFF**

I Milk Stickers and Dairy Nutrition Posters

Milk: Nutrient Powerhouse in English and Spanish

#### SOCIAL MEDIA POST TEMPLATES

Your own photos are best. If needed, these images from our photo gallery are approved for school use. If you use one of our posts, please tag us @NewEnglandDairy so we know this resource is helpful.

- Welcome back to school! Breakfast & lunch are ready and waiting for all students. Check out September's menu. [Insert link to your menu.] [Include image of school nutrition staff.]
- School Meals 101: Students can choose up to four items from our breakfast menu including fruit, whole grains, milk, protein, and vegetables. They must choose three items including a fruit or vegetable to make a breakfast meal. [Insert link to breakfast menu] [Insert image of breakfast with four items.]
- School Meals 101: Students can choose up to five items from our lunch menu including fruit, whole grains, milk, protein, and vegetables. They must choose three items including a fruit or vegetable to make a lunch meal. [Insert link to lunch menu.] [Insert image of lunch with five items.]
- Today we raise a carton to toast [#WorldSchoolMilkDay or #NationalChocolateMilkDay]. Chocolate milk offers the same essential nutrients and high-quality protein as white milk, making it a great choice to fuel your mind and body. [Insert link to https://www.newenglanddairy.com/flavored-milk/] [Insert photo of milk toast with cartons]



