

Smoothie Results

East Hartford School District,
East Hartford, CT



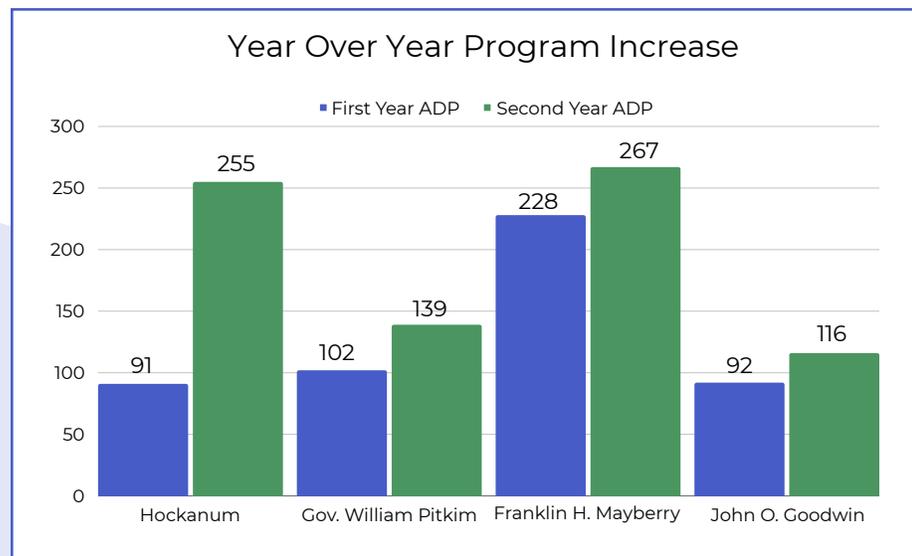
"The smoothie program adds an innovative approach to breakfast offerings. Generates excitement with the students and encourages them to have a school breakfast outside of the norm. It provides healthy alternatives and our ability to feature local products and healthy lessons for students..."

-Shari Staeb, East Hartford School Nutrition Director

Smoothie Program Activities Included:

- Students distributed smoothie samples for taste tests at some sites.
- The students provided feedback on new smoothie flavors.
- Students participated in an all student garden planting day. They planted berry bushes in the Mayberry School Garden to promote on site local ingredients for smoothies.

East Hartford's average daily breakfast participation increased by 261 breakfasts with the implementation of their smoothie program - resulting in an additional 49,111 breakfasts served.



* The original Hockanum School in the baseline data was a K-12 site. The second year data from that site provides a difference in enrollment due to a change in our grades from K-12 to PreK - special needs in classroom program. The change is significantly higher and is partly due to the in classroom role modeling and family style service structure of breakfast.