

Host a Webinar Watch Party with New England Dairy



Take advantage of free continuing education and receive a cheese gift box for your district or SNA chapter meeting when you host a New England Dairy webinar watch party. Minimum 10 participants. Limit one training per organization per school year.
Available to schools in CT, MA, NH, RI, & VT.

For illustration only, actual cheese selection will vary.

Materials Needed:

Internet connection, computer/laptop/device to run video, projector, screen/ monitor and sound system, and your staff.

Step 1: Choose from one of our four child nutrition webinars.

- [Dairy Nutrition in School Meals](#) (30 minutes)
- [Chill Out with Cold Milk](#) (30 minutes)
- [Where Our Milk Comes From](#) (1 hour)
- [Real Facts About Real Dairy in School Meals](#) (1 hour)

Step 2: Pick a date and register through QR code or [this link](#).



Step 3: Get ready for your event.

- Receive and store your cheese gift box items, add anything additional you might like to serve.
- Print the attendance form and pre & post-surveys. (Provided after registration).
- Secure a computer with internet connection, projector, screen, and sound system. Test to make sure it works

Step 4: Host your event.

- Have everyone sign in on the attendance form and complete the pre & post-survey.
- Share the video with the group through the link above.
 - Host should access the webinar and complete registration questions and post survey online. Include the number of people in your watch party including yourself.
- Share the cheese gift box snacks with everyone.
- Take photos of your group watching the webinar and enjoying the cheesy snacks.

Step 5: Share the details immediately after your event.

- Distribute the attendance certificate to your participants. Certificate will appear after you watch the webinar.
- Email copies of the sign in sheet, surveys, and photos to info@newenglanddairy.com.
 - Subject: [Organization Name] Webinar Watch Party Details

Once everything is complete, we will send the host a complimentary inflatable cow as a thank you for coordinating.

