

Grant Application for Other Dairy Programs

This application is for expanding child nutrition programs not covered by our other applications. If you would like to apply for smoothies, hot chocolate milk, bulk milk, or breakfast please find the corresponding application on our [website](#). Funding is competitive and will be awarded based on strength of plan and potential impact. If approved, the proposal described in this Funding Application is subject to modification by New England Dairy & Food Council. Modifications will be communicated electronically to the school district. This funding Application, including any modifications communicated by New England Dairy & Food Council, will be incorporated into a Letter of Agreement to be signed by New England Dairy & Food Council, the school nutrition director and school district official, and will govern the terms of the funding.

These grants are made possible by the dairy farm families of New England. Proposals should increase access to school meals and promote dairy sales. Incomplete applications and those with vague answers will not be considered for funding.

If approved, you must provide baseline data before funding is distributed. Schools that receive funding must submit pictures and complete all follow-up reporting for their new program. Delinquent schools will not be considered for future funding.

District Information

District Name: _____

Which milk processor do you use? _____

Applicant Name: _____

Director Name: _____

Applicant Email: _____

Director Phone: _____

Applicant Phone: _____

Director Email: _____

Contract Management Company: _____

Current Contract Expiration Date: _____

School Nutrition Office Address: _____

Check this box if your school district can accept electronically transferred funds.

Program Proposal (you may only apply for one program)

Which program do you plan to implement?

After School Meals Other (please specify): _____

Provide a detailed plan outlining how you will implement the program mentioned above. Describe how each item in your budget will be used to execute this plan. How will this program increase dairy consumption? (Limit to 250 words)

New England Dairy will provide you with some giveaway items to promote your program. Describe your marketing plan and how you will use the giveaway items, explaining how you will engage each of the following groups: students, school staff, and parents. Preference will be given to proposals that actively engage students. (Limit 150 words)

School Information & Budget: (Each school must have a separate budget.)

School Name: _____
Enrollment: _____
Start Date (MM/DD/YY): _____

Free & Reduced Percent: _____
List milk flavors and fat levels offered: _____

Current Meal & Milk Distribution

Average daily meals served during each occasion?

Breakfast: _____ Lunch: _____ After-school Meals/Snacks: _____

Total average number of milks served each day for all meal occasions: _____

Anticipated Meal & Milk Distribution (once changes are in place)

Start Date: _____ (Must be at least 2 months after application deadline.)

How many **additional** meals do you plan to serve per day once your new program has started?

Breakfast: _____ Lunch: _____ After-school Meals/Snacks: _____

Total additional number of milks served each day for all meal occasions: _____

NOTE: Funds cannot be used to purchase food, except for taste testing new menu items and recipe contests.

EXPENSE CATEGORIES (Not all required)	Please list the total amount needed for Expense Category	Please provide a detailed, itemized expense explanation
Foodservice equipment (commercial grade equipment, including shipping)	\$	
Promotion (signage, printing, etc.)	\$	
Total amount requested:	\$	

Describe how you will keep milk cold and monitor temperatures for meals served outside of the cafeteria. (Limit 100 words)

Please rate your administrator's level of support for this program. (Check 1,2 or 3)

- 1—They are open to trying the program.
- 2—They are supportive of the program.
- 3—They are supportive and will do everything to make it successful.

Continue to next page for next school.

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If you are applying for more than four schools, email dairygrants@newenglanddairy.com for a custom application.