

Meet the Mobile Dairy Fleet



New England
Dairy

New England Dairy's two branded vehicles bring dairy education to folks all over New England and Eastern New York through unique event activations. We offer a tailored event experience, including dairy product sampling, quizzes, photo booths, giveaways and farmer Q&As. Hosting a Mobile Dairy activation is the perfect way to showcase the hard work of New England dairy farm families in a fun and novel environment.

Events we've attended in the past include, but are not limited to:

- Open farm days
- Marathon training runs
- Sports games
- County fairs
- School events
- Fundraisers





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Dairy

Mobile Dairy Bar



Approximate Measurements

Length:

22'

Body Width:

8'

Body Height:

10'

Gross Weight:

9,500 lbs.

Runs off of electricity or gas generator.

The **Mobile Dairy Bar** is a refrigerated Ford Transit van with three retrofitted taps that pour samples of both classic and unique milk flavors.

This innovative approach to community engagement gives New Englanders an unforgettable experience while allowing them to taste the nutritious, local product they've always loved and learn about dairy nutrition and sustainability.

The high definition monitor located above the tap system provides an additional resource to showcase partner support and educate the public on what their local dairy farmers do to protect our planet and create a nutritious product.

Each Mobile Dairy Bar experience is customized based on event type, audience, and topics of focus.



Taste. Learn. Experience.

For more information, contact:
JMartin@NewEnglandDairy.com



Mobile Dairy Experience

Approximate Measurements

Length:
20.5'

Body Width:
8.5'

Body Height:
7.5'

Gross Weight:
9,100 lbs.

Runs off of electricity



The **Mobile Dairy Experience**, or MDE, rolls in with lots of fun on-board for everyone from kids to adults.



The MDE provides a unique opportunity to learn about New England dairy farming and dairy products. Each appearance of the MDE is tailored to fit the needs of the event, audience, and areas of focus.

When you book the Mobile Dairy Experience for your event, you can:

- Give our prize wheel a spin!
- Play relay games* and other “field day” activities, with a dairy twist.

- Challenge your family or friends to a one-on-one Dairy Trivia Challenge. Learn about cows, dairy farm practices, and nutrition in a head-to-head battle for dairy trivia glory.
- Meet a dairy farmer and sample some great products from New England dairy farms.*
- Enjoy many more activities

*May not be available for all experiences.

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