

# Promotion Ideas

## Contest Ideas

- Ask students to vote for their favorite toppings to include on bar. Include winning toppings on bar concept.
- Ask students to submit their ideas for new bar concepts and vote for the winner.

## Encourage your students to share their "creations"

- Ask your students 13 or older to take photos of their creations, post them on Instagram & tag your district for a chance to win a prize.
- Ask staff to take photos of students' bar creations & share in your school newsletter or on your website.

**Share your pictures with New England Dairy to highlight on our website and social media. Tag us @NewEnglandDairy.**

