New England Dairy

Meet the Mobile Dairy Fleet

New England Dairy's branded vehicles bring dairy education to folks all over New England and Eastern New York through unique event activations.

We offer a tailored event experience, including dairy product sampling, quizzes, photo booths, giveaways and farmer Q&As. Hosting a Mobile Dairy activation is the perfect way to showcase the hard work of New England dairy farm families in a fun and novel environment.

You'll find our vans at a wide array of community events, including county fairs, sports games, school events, festivals, and open farm days.



New England Dairy

Mobile Dairy Bar



Approximate Measurements

Length:
22'

Body Width:
8'

Body Height:
10'

Gross Weight:
9,500 lbs.

Runs off of electricity or gas generator.

The Mobile Dairy Bar is a refrigerated Ford Transit van with three retrofitted taps that pour samples of both classic and unique milk flavors.

This innovative approach to community engagement gives
New Englanders an unforgettable experience while allowing them to taste the nutritious, local product they've always loved and learn about dairy nutrition and sustainability.

The high definition monitor located above the tap system provides an additional resource to showcase partner support and educate the public on what their local dairy farmers do to protect our planet and create a nutritious product.

Each Mobile Dairy Bar experience is customized based on event type, audience, and topics of focus.





Taste. Learn. Experience.

For more information, contact:
Events@NewEnglandDairy.com

New England Dairy

Mobile Dairy Experience

Approximate Measurements

Length:
20.5'

Body Width:
8.5'

Body Height:
7.5'

Gross Weight:
9,100 lbs.

Runs off of electricity

The **Mobile Dairy Experience**, or MDE, rolls into events with lots of fun on board for everyone from kids to adults, including an arcade-style trivia game.



The MDE provides a unique opportunity to learn about New England dairy farming and dairy products. Each appearance of the MDE is tailored to fit the needs of the event, audience, and areas of focus.

When you book the Mobile Dairy Experience for your event, you can:

- Give our prize wheel a spin!
- Play relay games* and other “field day” activities, with a dairy twist
- Challenge your family or friends to a one-on-one Dairy Trivia Challenge. Learn about cows, dairy farm practices, and nutrition in a head-to-head battle for dairy trivia glory.
- Meet a dairy farmer and sample some great products from New England dairy farms.*
- Enjoy many more activities

*May not be available for all experiences.







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