

# July & August



## CELEBRATION MOMENTS

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[National Ice Cream Month - July](#)

[National Mac & Cheese Day 7/14](#)

[Cow Appreciation Day 7/9](#)

[National Creamsicle Day 8/14](#)

[National Tell a Joke Day 8/16](#)

## FOOD FOR THOUGHT

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Use a New England Dairy webinar for your back-to-school training and receive a free cheese gift. See the details in our [Watch Party Guide](#).

## CLASSROOM CONNECTION

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How to Make Ice Cream in a Bag [download](#) or [order](#)

## FOR YOUR MENU

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*DAIRY JOKE:* Why didn't the cow laugh at the joke? It wasn't a-MOO-sed!

*FUN FACT:* Dairy cows can consume 30 to 50 gallons of water a day

*RECIPE:* [Bento Box Breakfast and Lunch](#) and [Fruity Yogurt Popsicles](#)

## FREE STUFF

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[Discover Dairy Activity Book](#)

## SOCIAL MEDIA POST TEMPLATES

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Your own photos are best. If needed, these images from our [photo gallery](#) are approved for school use.

If you use one of our posts, please tag us @NewEnglandDairy so we know this resource is helpful.

- **Cow Appreciation Day (7/12):** Today at *[meal site name]* we are celebrating Cow Appreciation Day! *[insert how you are celebrating, activities, dress up, etc.]*
- **National Mac & Cheese Day (7/14):** Mac and cheese is best when you customize, get ideas with this quick and easy mac and cheese recipe guide from @NewEnglandDairy <https://bit.ly/3L4lt4Z>
- **National Creamsicle day (8/14):** Celebrate National Creamsicle day by making your own with [this refreshing recipe](#).
- **National Tell a Joke Day (8/16):** Today is National Tell a Joke Day! Share this laugh with your friends and family: *[Insert one of our [Dairy Jokes](#) or share your own favorite joke]*

Find ideas for **September** by visiting our [School Meals page](#)

