April

Celebrate National Earth Day (4/22) by learning about what our local dairy farmers are doing to take care of their land and communities. Show off those local foods on National Grilled Cheese Sandwich Day (4/12) by featuring grilled cheese with in-season add-ins on your menus.

FOOD FOR THOUGHT
- 6 Ways Cheese Can Help Your Body
- Dairy Farm Sustainability
- What Dairy Cows Eat
- How would an absence of dairy cows affect nutrition and the environment?
- Meet the Farm Families
- Honor the Harvest

ENGAGING STUDENTS
Curriculum
- How Milk Gets from Farm to Table
- Virtual Farm Tours
- Dairy Innovation Kit

Handouts & Posters
- Dairy Farms of New England
- Cheese Infographic

Social Media
- National Grilled Cheese Sandwich Day (4/12)
  - Sample Post: It’s #NationalGrilledCheeseSandwichDay. You can customize your grilled cheese by switching up the cheese and adding fruits, vegetables, and lean meats. Check out this quick & easy grilled cheese recipe guide from @newenglanddairy for inspiration. It’s like a "choose your own adventure" for grilled cheese!

  - Earth Day (4/22)
    - Sample Post: Raise a glass of milk to U.S. dairy farmers who have made a commitment to practicing more sustainable land and energy use to have net zero carbon emissions by 2050. They work to make every day #NationalEarthDay. Learn more about dairy farm sustainability.

PROMOTIONAL IDEAS
- Connect students to sustainable dairy farming practices used by our local dairy farmers with our 360 videos, tip sheet, and curriculum.

BLOGS
- Will Removing Dairy Cows Help Stop Climate Change?
- Dairy Environmental Sustainability

VIDEOS
- Kimchi Grilled Cheese
- Dairy’s Surprising Tie to Renewable Energy

RECIPES
- Kimchi Grilled Cheese
- Siracha Grilled Cheese
- Quick & Easy Grilled Cheese

FUN STUFF
- Free! I Heart Cheese Stickers
- Milk is Local Bookmark
- Dairy Activity Book