Get creative and cozy on National Cocoa Day (12/13). Try flavored hot chocolate milk in the cafeteria or make hot chocolate bombs as an experiment in class.

**PROMOTIONAL IDEAS**

- Use our resources to start a Hot Chocolate Milk program for the rest of the school year. Check out our FAQ page on starting a program as well as other downloadable resources.
- Don't have a hot chocolate milk program, and still want to celebrate? Heat your chocolate milk to 145 degrees with a stove, kettle, or steamer, then carefully pour it into an insulated warm beverage dispenser for easier access.

**ENGAGING STUDENTS**

**Curriculum**
- New England Dairy Innovation Kit

**Handouts & Posters**
- Milk: A Nutrient Powerhouse
- 13 Ways Milk Can Help Your Body
- Think Your Drink

**Social Media**
- Check out our Hot Chocolate Milk Social Media Marketing Kit to support Hot Chocolate milk programs.
- Winter is coming! Temperatures are dropping, and we are celebrating National Cocoa Day on December 13th. Stop by the cafeteria for a delicious cup of hot chocolate milk with your meal. Hot chocolate milk has the same 13 essential nutrients found in white milk to help power your day, and is a great way to recover after a chilly winter practice or game.

**FOOD FOR THOUGHT**

- Kids & Chocolate Milk
- Chill Out with Cold Milk
- 10 Reasons and Ways to Encourage Students to Drink Milk

**VIDEOS**

- What do administrators and students think of Hot Chocolate Milk?

**RECIPES**

- Recipe Tip - Add a special twist to your hot chocolate milk using flavor extracts or spices. Mint, orange, cinnamon, nutmeg, or pumpkin pie spice go well with chocolate.

**FUN STUFF**

- Free! I Heart Milk Stickers
- 35 Facts about Dairy
- Dairy Trivia
- Dairy Jokes
- Resource Library/ Online Catalog

Find ideas for January by visiting our Dairy in Schools Page.