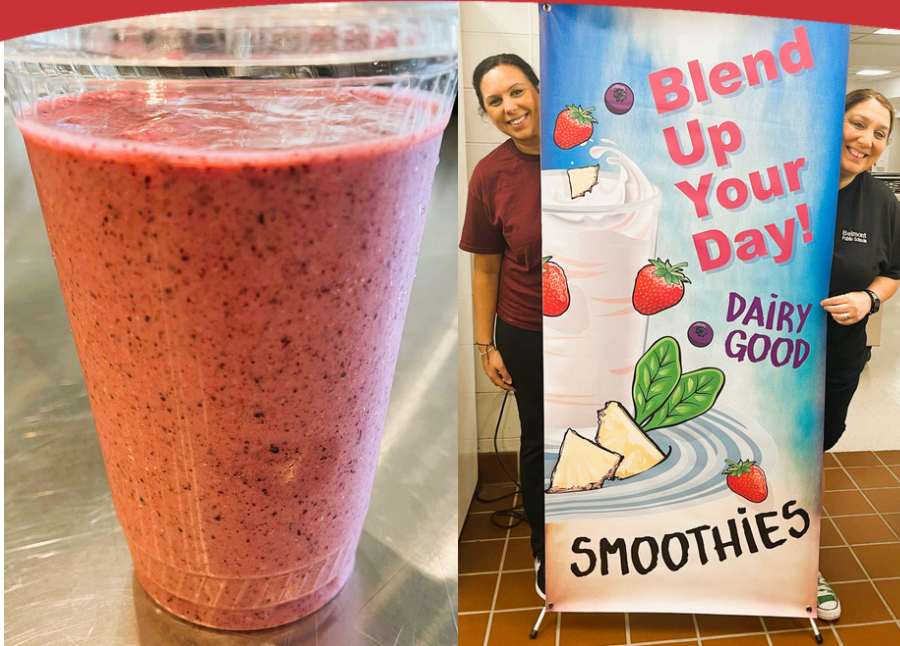


Smoothies Increase Breakfast Participation

Chenery Upper Elementary School, Belmont, MA



I was just so taken in their happiness and how much they really loved a quick breakfast on the go every morning. I do think it made certain students earlier for school as they wanted to make sure they got a cup before it ran out

*--Jacqueline Morgan,
Food Service Director*

Chenery Upper Elementary School (4th-6th grades) added smoothies to their breakfast menu as a way to increase participation. Not only was the strategy effective at increasing participation, but it helped decrease tardiness. Smoothies were marketed through large posters, PA announcements from the principal, and social media.

Average of 35 more students were fueled with a healthy school breakfast each day after smoothies were added to the menu.

