

School Breakfast Grant Application

This application is for expanding school breakfast. If you would like to apply for a different program please find the correct application on the school grants page of our [website](#), or contact your New England Dairy representative.

This grant opportunity is available to school districts who are interested in starting new breakfast programs (e.g. Breakfast in the Classroom, Grab n' Go, Breakfast After the Bell). Funding is competitive and will be awarded based on the strength of the plan and potential impact. Schools with low enrollment, low free/reduced enrollment, and/or high budgets if approved may not receive full funding request. If approved, the proposal described in this Funding Application is subject to modification by New England Dairy & Food Council. Modifications will be communicated electronically to the school district. This Funding Application, including any modifications communicated by New England Dairy & Food Council, will be incorporated into a Letter of Agreement to be signed by New England Dairy & Food Council, the school nutrition director, and school district official, and will govern the terms of the funding.

These grants are made possible by the dairy farm families of New England. Proposals should increase access to school meals and promote dairy sales. Incomplete applications and those with vague answers will not be considered for funding.

If approved, you must provide baseline data before funding is distributed. Schools that receive funding must submit pictures and complete all follow-up reporting for their new program. Delinquent schools will not be considered for future funding.

District Information

District Name: _____

Applicant Name: _____

Which milk processor do you use? _____

Applicant Phone: _____

Director Name: _____

Applicant Email: _____

Director Phone: _____

Social Media Handles: _____

Director Email: _____

Where should your check be sent? (Name & Address):

Check this box if your school district can accept electronically transferred funds.

Program Proposal (you may only apply for one program)

Which program do you plan to implement?

Breakfast In the Classroom Grab & Go (Cart Location: _____) Breakfast After the Bell

Provide a detailed plan for how you plan to implement the above-mentioned program. Explain how each item in your budget will be used to carry out this plan. (Limit 250 words)

Describe your marketing plan and explain how you will engage each of the following groups: students, school staff, and parents. Preference will be given to proposals that actively engage students. (Limit 150 words)

School Information & Budget: (Each school must have a separate budget.)

School Name: _____
 Enrollment: _____
 Start Date (MM/DD/YY): _____

Free & Reduced Percent: _____
 List milk flavors and fat levels offered: _____

Current Meal & Milk Distribution

Average daily meals served during each occasion?

Breakfast: _____ Lunch: _____ After-school Meals/Snacks: _____

Total average number of milks served each day for all meal occasions: _____

Anticipated Meal & Milk Distribution (once changes are in place)

How many **additional** meals do you plan to serve per day once the changes go into effect?

Breakfast: _____ Lunch: _____ After-school Meals/Snacks: _____

Total additional number of milks served each day for all meal occasions: _____

NOTE: Funds cannot be used to purchase food, except for taste testing of a new item and recipe contests.

EXPENSE CATEGORIES (Not all required)	Please list total amount needed for Expense Category	Please provide detailed, itemized expense explanation
Foodservice equipment (commercial grade equipment, include shipping) <input type="checkbox"/> Grab & Go Breakfast Equipment Package (\$3,000 value)	Leave blank if applying for equipment package. \$	
Student engagement (taste tests, recipe contests, participation incentives, etc.): <i>Max \$.20 per student</i>	\$	
Promotion (signage, printing, etc.)	\$	
Total amount requested:	\$	

Describe how you will keep milk cold and monitor temperatures for meals served outside of the cafeteria. (Limit 100 words)

Please rate your administrator's level of support for this program. (Check 1,2 or 3)

- 1—They are open to trying the program.
- 2—They are supportive of the program.
- 3—They are supportive and will do everything to make it successful.

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If you are applying for more than four schools, email dairygrants@newenglanddairy.com for a custom application.