

July & August



CELEBRATION MOMENTS

[National Ice Cream Month \(July\)](#)
[National Mac & Cheese Day 7/14](#)
[Cow Appreciation Day \(2nd Tuesday\)](#)
[National Creamsicle Day 8/14](#)
[National Tell a Joke Day 8/16](#)

FOOD FOR THOUGHT

Watch and Learn Video: [“Will removing dairy cows help stop climate change?”](#)

CLASSROOM CONNECTION

How to Make Ice Cream in a Bag [download](#) or [order](#)

FOR YOUR MENU

DAIRY JOKE: Why didn't the cow laugh at the joke? It wasn't a-MOO-sed!

FUN FACT: Dairy cows can consume 30 to 50 gallons of water a day. Even with all that drinking water, the U.S. dairy industry has decreased its water footprint by more than 65 percent over the past several decades.

RECIPE: [Frozen Strawberry Yogurt Bars](#) and [Fruity Yogurt Popsicles](#)

FREE STUFF

[Discover Dairy Activity Book](#)

SOCIAL MEDIA POST TEMPLATES

Your own photos are best. If needed, these images from our [photo gallery](#) are approved for school use. If you use one of our posts, please tag us @NewEnglandDairy so we know this resource is helpful.

- **Cow Appreciation Day (2nd Tuesday):** Today at [meal site name] we are celebrating Cow Appreciation Day! [Insert how you are celebrating, activities, dress up, etc.]
- **National Mac & Cheese Day (7/14):** Mac and cheese is even better when you customize with your favorite foods. Get inspired with this [quick and easy mac and cheese recipe guide](#) from @NewEnglandDairy
- **National Creamsicle day (8/14):** Celebrate National Creamsicle Day with your friends and family by making your own with [this refreshing recipe](#).
- **National Tell a Joke Day (8/16):** Today is National Tell a Joke Day! Share this laugh with your friends and family: [Insert one of our [Dairy Jokes](#) or share your own favorite joke]

Find ideas for [September](#) by visiting our [School Meals page](#)

