

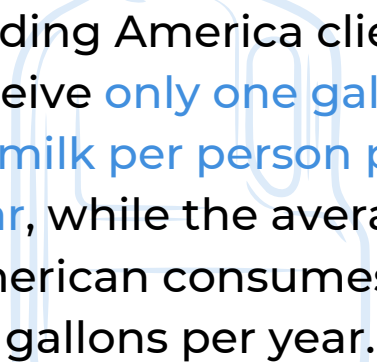
Milk is...



A good or excellent source of 13 essential nutrients

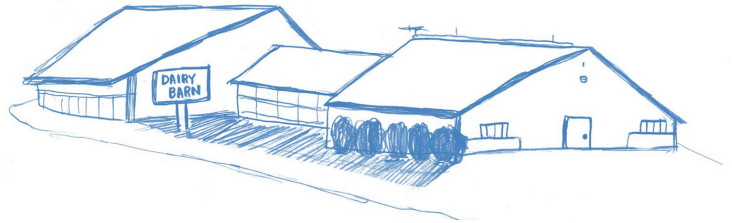
One of the most requested items by food banks, but one of the least available

The #1 food source for calcium, vitamin D, and potassium--three nutrients Americans don't get enough of



Feeding America clients receive **only one gallon of milk per person per year**, while the average American consumes 17 gallons per year.

Purchasing and donating milk and nutritious dairy products to those in need meets the urgent need of feeding families while supporting dairy farmers from our region.



Because milk and dairy are perishable and require refrigeration, food banks can be limited by local and national infrastructure to get dairy out to those in need.

STATISTICS ON HUNGER

1 in 9 people are food insecure

1 in 7 children live in food insecure households

Many households that experience food insecurity do not qualify for federal nutrition programs and need to rely on their local food banks and other hunger relief organizations for support.

More than
37 million people
in the United States struggled with hunger in 2018

Due to the effects of COVID-19, that number is projected to increase by almost

50%



Connecting Dairy to Communities

New England dairy farmers are inviting partners to work together in creating solutions to help nourish households in need. Our distribution models highlight the greater impact made when partners collaborate to provide additional and diverse resources to communities.

Meals and Milk Food Truck Festival

Multiple partners joined Worcester Public Schools on their Mobile Meals to Go routes to give a gallon of milk and a week's worth of groceries to families at each stop.



Nonprofit Milk Distribution

We partnered with Stop & Shop to turn their Cranston, RI store parking lot into a milk drive-through.



13
media
hits

1,900 half
gallons of milk
distributed

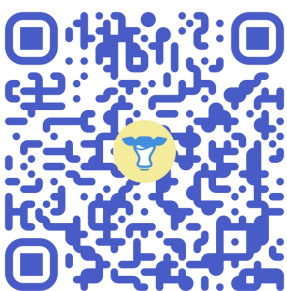
\$15,000
worth of food
distributed

7,500 half
gallons of milk
distributed

Distributed to
52 hunger
relief agencies

"The collaborative has solved a lot of the new challenges brought on by COVID-19 including partnering with the dairy farmers to problem solve how to get milk out to our neediest families and those who serve them."

- AYANA CRICHTON, SENIOR PROJECT MANAGER EDUCATIONAL INITIATIVES AT UNITED WAY



Visit NewEnglandDairy.com/community to learn more with our:

- Library of success stories
- Table of resources
- Previous partnerships
- Photos from past hunger relief efforts



New England
Dairy

For more information email info@newenglanddairy.com or call 617-734-6750